

RLearning:

Short guides to reinforcement learning

Unit 1-1: Multi-Armed Bandits

Davud Rostam-Afschar (Uni Mannheim)

How to assign treatments  
adaptively?

## Adaptive Experimental Designs

- ▶ Randomized controlled trials gold standard of causal inference
- ▶ Adaptive experiments allow “earning while learning”
- ▶ Push to replace non-adaptive randomized trials with bandits

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  - ▶ Upper Confidence Bound
  - ▶ Thompson sampling

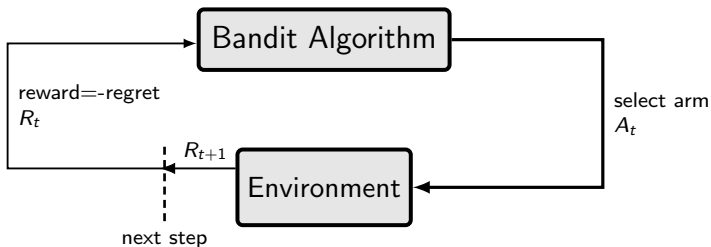
# Stylized Data Structure



Obs	Selected Arm	Reward
1	A	0
2	B	0
3	A	1
4	B	0
5	A	0
6	B	1
7	A	1
8	B	0
9	A	0
10	A	1
11	A	1
12	B	0
13	A	1
14	A	0
15	A	1
16	B	0

- ▶ Does arm A or arm B perform better?
- ▶ Which arm to play in next trial (round 17)?

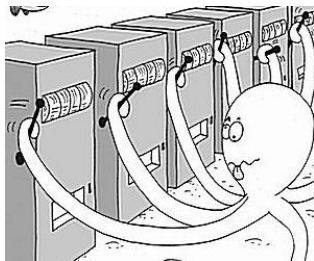
## Multi-Armed Bandits as a Reinforcement Learning Problem



Goal: Learn to choose actions that maximize rewards

# What Are Multi-Armed Bandits?

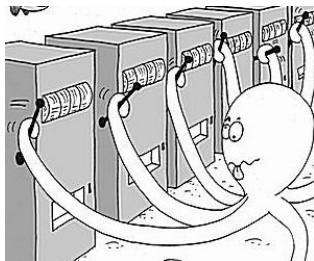
- ▶ A sequential decision-making problem
- ▶ Agent chooses among  $K$  options (“arms”) repeatedly
- ▶ Each arm gives an unknown reward
- ▶ Objective: Maximize total reward (or minimize **regret**)
- ▶ Core tradeoff:  
Learning vs. Earning



Microsoft Research

# What Are Multi-Armed Bandits?

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But how to balance **exploration** and **exploitation**?

# Bandit Algorithms

# The Exploration/Exploitation Dilemma

- ▶ The action-value is the true but unknown mean reward for action  $a$ :

$$q(a) = \mathbb{E}[R_t \mid A_t = a], \quad \forall a \in \{1, \dots, k\}$$

- ▶ Estimate expected return:

$$Q_t(a) \approx q(a), \quad \forall a \text{ (action-value estimates)}$$

- ▶ Define the greedy action at time  $t$  as:

$$A_t^* = \arg \max_a Q_t(a)$$

- ▶ If  $A_t = A_t^*$  then you are **exploiting**
- ▶ If  $A_t \neq A_t^*$  then you are **exploring**

## Regret

- ▶ The optimal value is:

$$r^* = q(a^*) = \max_{a \in \mathcal{A}} q(a)$$

- ▶ The regret is the opportunity loss for one step:

$$\text{loss}_t = \mathbb{E}[r^* - q(a_t)]$$

- ▶ The total regret is the total opportunity loss:

$$\text{Loss}_T = \sum_{t=1}^T \text{loss}_t = \mathbb{E} \left[ \sum_{t=1}^T r^* - q(a_t) \right]$$

# Stylized Data Structure: Per-Arm = Per-Round Regrets



Obs $t$	Selected Arm $a_t$	Reward $r_t$
1	A	0
2	B	0
3	A	1
4	B	0
5	A	0
6	B	1
7	A	1
8	B	0
9	A	0
10	A	1
11	A	1
12	B	0
13	A	1
14	A	0
15	A	1
16	B	0

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1	A	0
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5	A	0
6	B	1
7	A	1
8	B	0
9	A	0
10	A	1
11	A	1
12	B	0
13	A	1
14	A	0
15	A	1
16	B	0

## 1. Compute counts & empirical means

- ▶ Total pulls:  $T = 16$
- ▶ Arm A:  $N_{16}(A) = 10$ ,  $\sum_{t:a_t=A} r_t = 6$

$$\implies q(A) = 6/10 = 0.6$$

# Stylized Data Structure: Per-Arm = Per-Round Regrets



Obs $t$	Selected Arm $a_t$	Reward $r_t$
1	A	0
2	B	0
3	A	1
4	B	0
5	A	0
6	B	1
7	A	1
8	B	0
9	A	0
10	A	1
11	A	1
12	B	0
13	A	1
14	A	0
15	A	1
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## 1. Compute counts & empirical means

- ▶ Total pulls:  $T = 16$
- ▶ Arm A:  $N_{16}(A) = 10$ ,  $\sum_{t:a_t=A} r_t = 6$

$$\implies q(A) = 6/10 = 0.6$$

- ▶ Arm B:  $N_{16}(B) = 6$ ,  $\sum_{t:a_t=B} r_t = 1$

$$\implies q(B) = 1/6 \approx 0.1667$$

# Stylized Data Structure: Per-Arm = Per-Round Regrets



Obs $t$	Selected Arm $a_t$	Reward $r_t$
1	A	0
2	B	0
3	A	1
4	B	0
5	A	0
6	B	1
7	A	1
8	B	0
9	A	0
10	A	1
11	A	1
12	B	0
13	A	1
14	A	0
15	A	1
16	B	0

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$$\implies q(A) = 6/10 = 0.6$$

- ▶ Arm B:  $N_{16}(B) = 6$ ,  $\sum_{t:a_t=B} r_t = 1$

$$\implies q(B) = 1/6 \approx 0.1667$$

## 2. Identify the optimal arm and its mean

$$r^* = \max\{q(A), q(B)\} = 0.6$$

# Stylized Data Structure: Per-Arm = Per-Round Regrets



Obs $t$	Selected Arm $a_t$	Reward $r_t$
1	A	0
2	B	0
3	A	1
4	B	0
5	A	0
6	B	1
7	A	1
8	B	0
9	A	0
10	A	1
11	A	1
12	B	0
13	A	1
14	A	0
15	A	1
16	B	0

## 3. Sum of per-round regrets

$$\text{Loss}_{16} = \sum_{t=1}^{16} (r^* - q(a_t))$$

# Stylized Data Structure: Per-Arm = Per-Round Regrets



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3	A	1
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5	A	0
6	B	1
7	A	1
8	B	0
9	A	0
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12	B	0
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14	A	0
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16	B	0

## 3. Sum of per-round regrets

$$\text{Loss}_{16} = \sum_{t=1}^{16} (r^* - q(a_t))$$

► For  $a_t = A$ :  $r^* - q(A) = 0.6 - 0.6 = 0$

# Stylized Data Structure: Per-Arm = Per-Round Regrets



Obs $t$	Selected Arm $a_t$	Reward $r_t$
1	A	0
2	B	0
3	A	1
4	B	0
5	A	0
6	B	1
7	A	1
8	B	0
9	A	0
10	A	1
11	A	1
12	B	0
13	A	1
14	A	0
15	A	1
16	B	0

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$$\text{Loss}_{16} = \sum_{t=1}^{16} (r^* - q(a_t))$$

- ▶ For  $a_t = A$ :  $r^* - q(A) = 0.6 - 0.6 = 0$
- ▶ For  $a_t = B$ :  
 $r^* - q(B) = 0.6 - 0.1667 \approx 0.4333$

# Stylized Data Structure: Per-Arm = Per-Round Regrets



Obs $t$	Selected Arm $a_t$	Reward $r_t$
1	A	0
2	B	0
3	A	1
4	B	0
5	A	0
6	B	1
7	A	1
8	B	0
9	A	0
10	A	1
11	A	1
12	B	0
13	A	1
14	A	0
15	A	1
16	B	0

## 3. Sum of per-round regrets

$$\text{Loss}_{16} = \sum_{t=1}^{16} (r^* - q(a_t))$$

- ▶ For  $a_t = A$ :  $r^* - q(A) = 0.6 - 0.6 = 0$
- ▶ For  $a_t = B$ :  
 $r^* - q(B) = 0.6 - 0.1667 \approx 0.4333$

Played 6 times:

$$\text{Loss}_{16} = 6 \times 0.4333 \approx 2.6$$

# Stylized Data Structure: Per-Arm = Per-Round Regrets



Obs $t$	Selected Arm $a_t$	Reward $r_t$
1	A	0
2	B	0
3	A	1
4	B	0
5	A	0
6	B	1
7	A	1
8	B	0
9	A	0
10	A	1
11	A	1
12	B	0
13	A	1
14	A	0
15	A	1
16	B	0

## 4. Sum of per-arm regrets

$$\sum_{a \in \{A, B\}} N_{16}(a)(r^* - q(a))$$
$$= 10 \times 0 + 6 \times 0.4333 \approx 2.6$$

## Regret Decomposition Lemma

- ▶ Number of times action  $a$  has been selected prior to time  $t$   
 $N_t(a) = \sum_{i=1}^{t-1} \mathbb{1}\{A_i = a\}$
- ▶ Total regret can be rewritten as:

$$\begin{aligned}\text{Loss}_t &= \mathbb{E} \left[ \sum_{t=1}^T r^* - q(a_t) \right] \\ &= \sum_{a \in \mathcal{A}} \mathbb{E}[N_t(a)](r^* - q(a))\end{aligned}$$

- ▶ Regret comes from pulling suboptimal arms
- ▶ Each arm  $a$  contributes  $(r^* - q(a))$  for every time  $N_t(a)$  it's chosen

# Stylized Data Structure



$t$	Arm	Reward
1	A	0
2	B	0
3	A	1
4	B	0
5	A	0
6	B	1
7	A	1
8	B	0
9	A	0
10	A	1
11	A	1
12	B	0
13	A	1
14	A	0
15	A	1
16	B	0

# Stylized Data Structure



$t$	Arm	Reward
1	A	0
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3	A	1
4	B	0
5	A	0
6	B	1
7	A	1
8	B	0
9	A	0
10	A	1
11	A	1
12	B	0
13	A	1
14	A	0
15	A	1
16	B	0

# Stylized Data Structure



$t$	Arm	Reward	$\sum_{i=1}^n R_i$
1	A	0	0
2	B	0	
3	A	1	1
4	B	0	
5	A	0	1
6	B	1	
7	A	1	2
8	B	0	
9	A	0	2
10	A	1	3
11	A	1	4
12	B	0	
13	A	1	5
14	A	0	5
15	A	1	6
16	B	0	

# Stylized Data Structure



$t$	Arm	Reward	$\sum_{i=1}^n R_i$	$n$
1	A	0	0	1
2	B	0		
3	A	1	1	2
4	B	0		
5	A	0	1	3
6	B	1		
7	A	1	2	4
8	B	0		
9	A	0	2	5
10	A	1	3	6
11	A	1	4	7
12	B	0		
13	A	1	5	8
14	A	0	5	9
15	A	1	6	10
16	B	0		

# Stylized Data Structure



$t$	Arm	Reward	$\sum_{i=1}^n R_i$	$n$	$Q_n$
1	A	0	0	1	0.00
2	B	0			
3	A	1	1	2	0.50
4	B	0			
5	A	0	1	3	0.33
6	B	1			
7	A	1	2	4	0.50
8	B	0			
9	A	0	2	5	0.40
10	A	1	3	6	0.50
11	A	1	4	7	0.57
12	B	0			
13	A	1	5	8	0.63
14	A	0	5	9	0.56
15	A	1	6	10	0.60
16	B	0			

# Stylized Data Structure



$t$	Arm	Reward	$\sum_{i=1}^n R_i$	$n$	$Q_n$	$Q_{n-1}$
1	A	0	0	1	0.00	0.00
2	B	0				
3	A	1	1	2	0.50	0.00
4	B	0				
5	A	0	1	3	0.33	0.50
6	B	1				
7	A	1	2	4	0.50	0.33
8	B	0				
9	A	0	2	5	0.40	0.50
10	A	1	3	6	0.50	0.40
11	A	1	4	7	0.57	0.50
12	B	0				
13	A	1	5	8	0.63	0.57
14	A	0	5	9	0.56	0.63
15	A	1	6	10	0.60	0.56
16	B	0				

## Incremental Update

- ▶ Let  $R_1, \dots, R_n$  be rewards received after selecting an action  $n$  times.
- ▶ Define  $Q_n$  as the estimate after  $n - 1$  rewards:

$$Q_n = \frac{1}{n-1} \sum_{i=1}^{n-1} R_i$$

- ▶ Now, after receiving the  $n$ -th reward  $R_n$ , we update:

$$\begin{aligned} Q_{n+1} &= \frac{1}{n} \sum_{i=1}^n R_i = \frac{1}{n} \left( R_n + \sum_{i=1}^{n-1} R_i \right) \\ &= \frac{1}{n} (R_n + (n-1)Q_n) = Q_n + \frac{1}{n} (R_n - Q_n) \end{aligned}$$

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- ▶ This is the incremental update rule:

$$\underbrace{Q_{n+1}}_{\text{New}} = \underbrace{Q_n}_{\text{Old}} + \underbrace{\frac{1}{n}}_{\text{Step size}} \underbrace{(R_n - Q_n)}_{\text{Error}}$$

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$$\underbrace{Q_{n+1}}_{\text{New}} = \underbrace{Q_n}_{\text{Old}} + \underbrace{\frac{1}{n}}_{\text{Step size}} \underbrace{(R_n - Q_n)}_{\text{Error}}$$

We can get a new estimate without storing all the rewards.

# Stylized Data Structure: Learning Expected Return



$t$	Arm	Reward
1	A	0
2	B	0
3	A	1
4	B	0
5	A	0
6	B	1
7	A	1
8	B	0
9	A	0
10	A	1
11	A	1
12	B	0
13	A	1
14	A	0
15	A	1
16	B	0

# Stylized Data Structure: Learning Expected Return



$t$	Arm	Reward
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3	A	1
4	B	0
5	A	0
6	B	1
7	A	1
8	B	0
9	A	0
10	A	1
11	A	1
12	B	0
13	A	1
14	A	0
15	A	1
16	B	0

# Stylized Data Structure: Learning Expected Return



$t$	Arm	Reward	$Q_{n-1}$
1	A	0	0.00
2	B	0	
3	A	1	0.00
4	B	0	
5	A	0	0.50
6	B	1	
7	A	1	0.33
8	B	0	
9	A	0	0.50
10	A	1	0.40
11	A	1	0.50
12	B	0	
13	A	1	0.57
14	A	0	0.63
15	A	1	0.56
16	B	0	

# Stylized Data Structure: Learning Expected Return



$t$	Arm	Reward	$Q_{n-1}$	Update
1	A	0	0.00	$0.00 + \frac{1}{1}(0 - 0.00)$
2	B	0		
3	A	1	0.00	$0.00 + \frac{1}{2}(1 - 0.00)$
4	B	0		
5	A	0	0.50	$0.50 + \frac{1}{3}(0 - 0.50)$
6	B	1		
7	A	1	0.33	$0.33 + \frac{1}{4}(1 - 0.33)$
8	B	0		
9	A	0	0.50	$0.50 + \frac{1}{5}(0 - 0.50)$
10	A	1	0.40	$0.40 + \frac{1}{6}(1 - 0.40)$
11	A	1	0.50	$0.50 + \frac{1}{7}(1 - 0.50)$
12	B	0		
13	A	1	0.57	$0.57 + \frac{1}{8}(1 - 0.57)$
14	A	0	0.63	$0.63 + \frac{1}{9}(0 - 0.63)$
15	A	1	0.56	$0.56 + \frac{1}{10}(1 - 0.56)$
16	B	0		

# Stylized Data Structure: Learning Expected Return

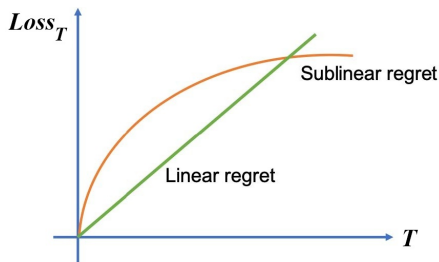


$t$	Arm	Reward	$Q_{n-1}$	Update	$Q_n$
1	A	0	0.00	$0.00 + \frac{1}{1}(0 - 0.00)$	0.00
2	B	0			
3	A	1	0.00	$0.00 + \frac{1}{2}(1 - 0.00)$	0.50
4	B	0			
5	A	0	0.50	$0.50 + \frac{1}{3}(0 - 0.50)$	0.33
6	B	1			
7	A	1	0.33	$0.33 + \frac{1}{4}(1 - 0.33)$	0.50
8	B	0			
9	A	0	0.50	$0.50 + \frac{1}{5}(0 - 0.50)$	0.40
10	A	1	0.40	$0.40 + \frac{1}{6}(1 - 0.40)$	0.50
11	A	1	0.50	$0.50 + \frac{1}{7}(1 - 0.50)$	0.57
12	B	0			
13	A	1	0.57	$0.57 + \frac{1}{8}(1 - 0.57)$	0.63
14	A	0	0.63	$0.63 + \frac{1}{9}(0 - 0.63)$	0.56
15	A	1	0.56	$0.56 + \frac{1}{10}(1 - 0.56)$	0.60
16	B	0			

## Sublinear Regret

Most multi-armed bandit (MAB) algorithms aim to achieve sublinear regret, so that the *average* regret vanishes as the number of rounds  $T \rightarrow \infty$ :

$$\lim_{T \rightarrow \infty} \frac{\text{Loss}_T}{T} = 0$$



- $\text{Loss}_T$ : expected total expected regret after  $T$  rounds.

## Exploration Strategies for Stochastic Bandits

Algorithm	Total Regret
<i>greedy</i>	$\mathcal{O}(T)$

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Algorithm	Total Regret
<i>greedy</i>	$\mathcal{O}(T)$
<i><math>\epsilon</math>-first</i>	$\mathcal{O}(T)$

## Exploration Strategies for Stochastic Bandits

Algorithm	Total Regret
<i>greedy</i>	$\mathcal{O}(T)$
$\epsilon$ -first	$\mathcal{O}(T)$
$\epsilon$ -greedy	$\mathcal{O}(T)$

## Exploration Strategies for Stochastic Bandits

Algorithm	Total Regret
<i>greedy</i>	$\mathcal{O}(T)$
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Overviews: ?, ?, ?

# Bandits in Practice

## Real World Bandit: *Netflix Artwork*

- ▶ For a particular movie, which image to show to users on Netflix?
- ▶ **Actions:** Choose one of  $k$  images to display
- ▶ **Ground-truth mean rewards (unknown):**  
True percentage of users who click on image and watch movie
- ▶ **Estimated mean rewards:**  
Average observed click-through rates for each image

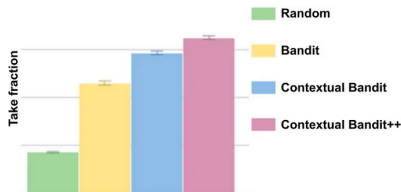
Profile Type	Score Image A	Score Image B
Comedy	5.7	6.3
Romance	7.2	6.5



Image A



Image B



Source: Netflix Tech Blog

## References I

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- BURTINI, G., J. LOEPPKY, AND R. LAWRENCE (2015): “A survey of online experiment design with the stochastic multi-armed bandit,” *arXiv preprint arXiv:1510.00757*.
- SLIVKINS, A. (2019): “Introduction to Multi-Armed Bandits,” *Foundations and Trends® in Machine Learning*, 12(1-2), 1–286.

# Takeaways

# How to Balance Earning and Learning?

- ▶ Multi-Armed Bandits (MAB) model adaptive, sequential decision-making under uncertainty
- ▶ Core trade-off: Exploration vs. Exploitation
- ▶ Objective: Maximize total reward, or equivalently, minimize regret
- ▶ Key algorithms:
  - ▶  $\epsilon$ -first,  $\epsilon$ -greedy (fixed or decaying)
  - ▶ UCB (Upper Confidence Bound)
  - ▶ Thompson Sampling (Bayesian approach)

# Appendix

## Regret Decomposition Lemma

- Sample mean reward  $\mathbb{E}[q(a_t)]$  is true mean reward  $q(a)$  times average number of times actions  $a$  was chosen

$$\mathbb{E}[q(a_t)] = \mathbb{E}\left[\sum_{a \in \mathcal{A}} q(a) \mathbb{1}\{A_i = a\}\right] = \sum_{a \in \mathcal{A}} q(a) \mathbb{E}[\mathbb{1}\{A_i = a\}]$$

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